

2017 Kimochi Silver Bells Arts & Crafts and Food Vendors FAQs

GENERAL QUESTIONS ABOUT THE EVENT

Q. How long has the Kimochi Silver Bells Arts & Crafts and Food Faire been around?

A. Kimochi Silver Bells Arts & Crafts and Food Faire has been around for over 20 years. It is a very popular holiday shopping event!

Q. When is the Kimochi Silver Bells Arts & Crafts and Food Faire?

A. Kimochi Silver Bells Arts & Crafts and Food Faire will take place on **Saturday, December 16, 2017**. ONE DAY ONLY.

Q. Where is the Kimochi Silver Bells Arts & Crafts Food Faire?

A. Kimochi Silver Bells Arts & Crafts and Food Faire will take place at **The Event Center at St. Mary's Cathedral on 1111 Gough Street, San Francisco, CA 94109**.

Q. What time is the Kimochi Silver Bells Arts & Crafts Food Faire?

A. Kimochi Silver Bells Arts & Crafts and Food Faire will be from **10:00AM – 4:00PM**.

Q. Is there a fee for shoppers to enter the event?

A. Kimochi Silver Bells Arts & Crafts and Food Faire is **free admission for shoppers**.

Q. Is there parking on-site for vendors? For shoppers?

A. There is a **free parking garage for both vendors and shoppers** at **The Event Center at St. Mary's Cathedral on 1111 Gough Street, San Francisco, CA 94109**. Enter from Gough Street. **Space is limited on a first-come, first-served basis**. There is also street parking.

Q. What if the free parking garage fills up?

A. There is street parking. There will also be a complimentary shuttle bus that will go to/from the corner of Post Street and Sutter Street in San Francisco's Japantown to the event site. The shuttle bus will run continuous throughout the day (approx. every 15-20 minutes).

QUESTIONS ABOUT VENDOR APPLICATIONS

Q. When are the Arts & Crafts and Food vendor applications available?

A. Arts & Crafts and Food vendor applications are available sometime in June. You can find them on our website: www.kimochi-inc.org or send an email to kimochikai@kimochi-inc.org and we will send you an application. You can also call (415) 931-2294.

Q. When are the Arts & Crafts and Food vendor applications due?

A. Arts & Crafts and Food vendor applications are due by **Friday, June 30, 2017**.

Q. Is it possible to still apply if I miss the vendor application deadline?

A. If you miss the application deadline, you can still apply and submit an application to be placed on the waitlist.

Q. What are the chances of being accepted if I am on the waitlist?

A. Acceptance varies depending on the number of applicants, type of products being sold, table/layout space, etc.

Q. How many vendors do you accept each year? How many apply?

A. We have been accepting 90 to 100 vendors. Over 100 vendors apply. It has become more and more competitive the past few years.

Q. When will I find out if I am accepted to participate?

A. All applicants will receive an email notification of their acceptance/declination by **Monday, July 31, 2017**.

Q. When is payment due?

A. Accepted vendors will have until **Monday, August 14, 2017** to submit payment (two weeks after the notifications go out).

Q. How much is it to participate?

A. Vendor fees range from \$95 to \$300+ depending on the number of tables, chairs, extra space, electricity, wall space requests.

Q. What types of items are typically sold at the Kimochi Silver Bells Arts & Crafts and Food Faire?

A. The focus of the show is to feature handmade (or as much as possible handmade) Asian/Pacific Islander arts & crafts and foods. Thus, those vendors will receive priority. All items to be sold must reflect positively on Asian/Pacific Islanders.

Q. How are the accepted vendors chosen to participate?

A. There is a Kimochi Silver Bells Committee group that thoroughly reviews the applications that are received and makes a decision. We try and limit as much as possible vendors selling the same primary items (ex: t-shirts, jewelry, art & crafts).

Q. What do arts & crafts and food vendors need to submit besides the vendor application?

A. Along with the vendor application, all arts & crafts and food vendor applicants must submit photos of sample items they wish to sell at the event along with a copy of your seller's permit or BOE 410-D form.

Q. Do I need to have insurance to participate in the event as a vendor?

A. Vendor insurance is required and if you are accepted, proof must be submitted to finalize your vendor participation. Kimochi Inc. will need to be listed as additionally insured. You can contact your insurance company to add Kimochi Inc. for that one-day for the event.

Q. If I do not have insurance, will there be a group insurance option?

A. We are researching vendor group insurance for vendors needing insurance. Please complete the Group Insurance Questionnaire on the application. We will give you a cost for this group insurance as we get closer to the event.

Q. If I am planning to sell food do I need to submit anything in addition to the Silver Bells food vendor application?

A. Food items must be pre-packaged only. Food vendors must also apply with the San Francisco Department of Public Health (SFDPH). That application is included in the Silver Bells vendor pack and there is a fee to the SFDPH as well. **DO NOT mail the forms or send payment to the SFDPH. Kimochi Inc. will collect all of the accepted food vendor forms and payment and submit to SFDPH all at once.**

Q. Is there anything else I should know?

A. This event is a major fundraiser for Kimochi Inc., a 501©3 non-profit. We ask 10% of gross sales from each vendor participant. We will collect that amount at the end of the event day. In addition, we ask vendors to donate a raffle prize item of their choice for the event.

FOR ANY ADDITIONAL QUESTIONS, PLEASE SEND AN EMAIL TO KIMOCHIKAI@KIMOCHI-INC.ORG OR CALL (415) 931-2294.

About Kimochi, Inc.

The mission of Kimochi, Inc. is to provide a continuum of culturally-sensitive programs and services to all seniors and their families to preserve their dignity and independence, with a focus on the Japanese American and Japanese speaking community.

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